



LeJinJi



China · Anhui Lejinji Food Co.,Ltd.
中国 · 安徽乐锦记食品有限公司

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Where there are people, there are Lejinji.

Lejinji - Enterprise Size

乐锦记 · 企业规模



Anhui Lejinji Food Co., Ltd. was established in 2004 and is located in Feidong County Economic Development Zone, Hefei City, Anhui Province. After years of professional and dedicated management, it has become one of the leading brands of traditional Chinese pastry enterprises. It has recruited diligent frontline production personnel, professional technicians, sales elites, middle and senior professional managers, high potential functional personnel and other outstanding talents. As of early 2025, the company has over a thousand employees. At the same time, the company's new factory has been put into operation, which is the largest single factory baking production enterprise in China with an annual output value of 60000 tons.



安徽乐锦记食品有限公司成立于2004年，位于安徽省合肥市肥东县经济开发区经过多年专业用心经营，目前已经成为中国传统糕点企业领导品牌之一，广纳了勤恳的一线生产人员·专业技师、销售精英、中高级职业经理人，高潜力职能人员等各方面优秀人才，截止至2025年初，公司拥有员工超千名。同时公司的新工厂投入运营，其是国内最大单个工厂烘焙生产企业，年产值6万吨。

Lejinji - Enterprise Size

乐锦记 · 企业规模



Lejinji - Global Expansion

乐锦记 · 全球拓展



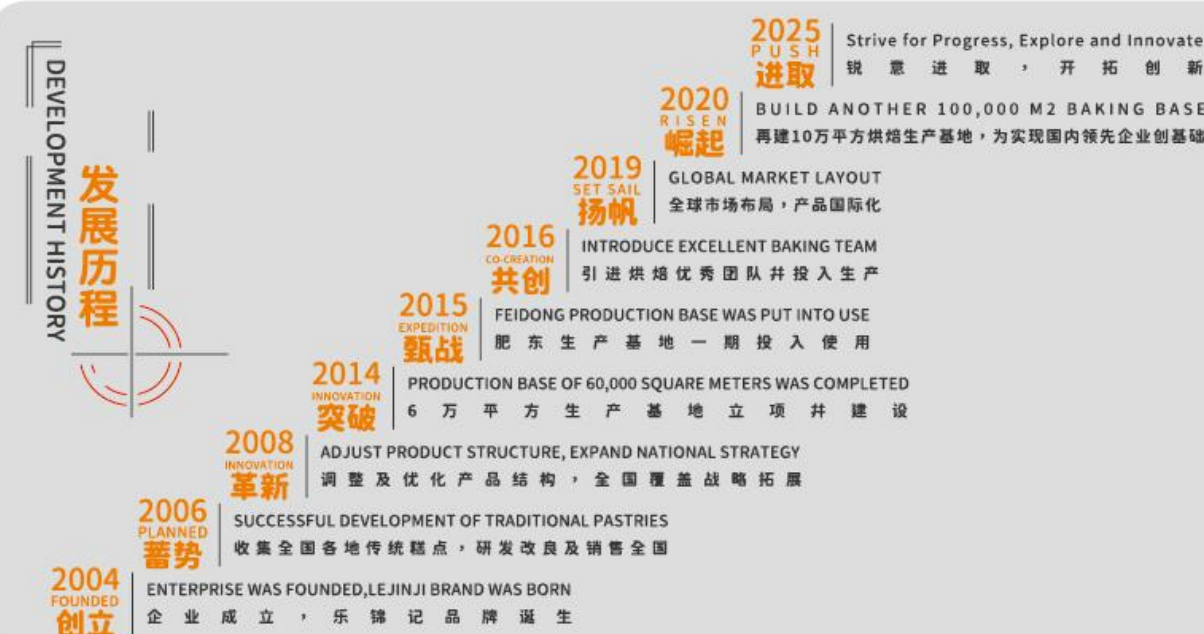
Our products can be found in every city of China through the supermarkets, shops and convenience stores, we have maintained long-term strategic partnership with many well-known brands such as Three Squirrels and Laiyifen. In 2017, we started to export, until now, our products had been exported to Europe and America, Southeast Asia, New Zealand, Australia, South Korea and other countries.

BREAD

GREAT 面包就是棒

乐锦记品牌现已覆盖全国23个省，4个直辖市，3个自治区，合作经销商近千家！公司产品现已进驻国际卖场家乐福、沃尔玛、大润发、欧尚、卜蜂莲花；国内大型连锁系统华润万家、世纪华联、永辉、北京华联、物美等；省级连锁超市安徽百大、江苏苏果、武汉中百、长沙步步高、山东银座、河南胖东来、丹尼斯等众多区域主导型零售终端！

2017年品牌启动国际市场布局，现已拓展欧美、东南亚、新西兰、澳洲等众多海外市场，且结合国内营销模式筹建海外营销团队，立足海外市场深层次进行品牌建设！对外，公司与三只松鼠、来伊份、洽洽等多家知名品牌均长期保持战略合作伙伴关系。



Lejinji - Certificates

乐锦记 · 企业资质



HACCP/ISO/HALAL/FDA "GREEN LIST"

HACCP体系认证证书

食品安全管理体系认证证书

环境管理体系认证证书

质量管理体系认证证书

职业健康安全管理体系认证证书

FDA“白名单”



Lejinji - Corporate Vision

乐锦记 · 企业愿景



- **价值观** 客户至上 信誉为本 包容团结 协作共赢
Customer First, Reputation First, Inclusive and Unity, Collaborative and Win-win
- **精神** 共创 共享 共进 共荣
Co creation, sharing, progress, and prosperity
- **使命** 为民众供美味 为员工赢发展 为伙伴创利润 为社会谋福祉
Providing Delicious Food for the People and promote development for Employees, Creating Profits for Partners and Seeking Social Welfare
- **愿景** 成为最具中国特色和影响力的民族品牌企业
Becoming the most distinctive and influential national brand enterprise with Chinese characteristics

Breadstick

乐锦记·撕棒面包

380g / bag

规格：380g/袋
Specification: 380g/bag
外箱尺寸：510*415*210mm (10袋/箱)
Carton size: 510*415*210mm(10 bags/ctn)



MILK FLAVOR 奶香原味



CRANBERRY FLAVOR 蔓越莓味



CHEESE FLAVOR 乳酪味



- 独特的形状：棒形，易于握持
Unique shape: stick shape, easy for hold
- 低温发酵，湿润柔软
Low temperature fermentation, moist and soft
- 单独包装：便于携带
Individual package: easy to carry
- 随意搭配：DIY热狗、油炸面包等
Optional collocation: DIY hot dog, fried bread, etc
- 精选原料：进口奶粉、天然草原黄油
Selected ingredients: imported milk powder, natural grassland butter

32g

MILK FLAVOR 奶香原味



CHEESE FLAVOR 乳酪



规格:32g*60/箱 (60根/箱)
Specification :32g*60/ctn (60pcs/ctn)
外箱尺寸 :380*255*205mm
Carton size:380*255*205mm

96g



规格 :96g/袋
Specification :96g/bag
外箱尺寸 :390*270*230mm(20袋/箱)
Carton size :390*270*230mm(20bags/ctn)

Cubic Raw Toast (Original Flavor)

乐锦记·原味魔方生吐司

320g / bag

Milk Cubic Toast

奶立方吐司面包



规格:320g/包 (4袋/bag)

Specification :320g/bag (4pcs/bag)

外箱尺寸 :430*415*180mm (10袋/箱)

Carton size:430*415*180mm (10pcs/ctn)



- 纯醇奶香紧锁其中，既轻柔又嚼劲十足
Pure and mellow milk fragrance tightly locks in, both gentle and chewy
- 麦香与奶味交织
Wheat and milk flavors intertwined
- 单独包装：便于携带
Individual package:easy to carry
- 层层卷卷，交错纹理
Layer by layer scrolling, interlaced texture
- 新西兰乳粉，法国酵母，精选小麦粉
New Zealand milk powder, French yeast, selected wheat flour
- 100%纯奶制作
100% pure milk
- 外韧内软
Resilient outside
- 厚实耐撕
Tender inside

Mille-Feuille Toast

千层魔方

320g / bag



规格:80g/袋

Specification :80g/pcs

外箱尺寸 :430*415*180mm (50袋/箱)

Carton size:430*415*180mm (50pcs/ctn)

规格:320g/包 (4袋/bag)

Specification :320g/bag (4pcs/bag)

外箱尺寸 :430*415*180mm (10袋/箱)

Carton size:430*415*180mm (10pcs/ctn)

安佳奶酪
Anchor Cheese

18层开酥，层层松软
18-layer lamination, delivering flaky tenderness in every bite

Rock Backed Breadstick 320g/bag

乐锦记·岩烧乳酪棒



规格：320g/袋
Specification : 320g/bag
外箱尺寸：485*415*220mm (10袋/箱)
Carton size: 485*415*220mm (10 bags/ctn)

- 芝士岩烧涂层占比≥18%
Cheese rock fired coating accounts for ≥ 18%
- 色泽焦黄诱人，奶味弥漫飘香
The color is scorched yellow and tempting, with a milky and fragrant aroma
- 单独包装：便于携带
Individual package: easy to carry
- 16层开酥工艺，表皮松软如云朵，丰富夹心，酸甜可口
16 layer pastry process, with a soft skin like clouds, rich filling, and delicious sour and sweet taste
- 恒温烘焙，松软绵密
Constant temperature baking, soft and dense

Rock Backed Breadstick (Durian flavor)

乐锦记·榴莲岩烧面包



规格：75g*30/箱 (30袋/箱)
Specification : 75g*30/ctn (30pcs/ctn)
外箱尺寸：380*260*235mm (30袋/箱)
Carton size: 380*260*235mm (30pcs/ctn)

- 焦香细腻，柔软交织
Burnt and delicate, soft and interwoven
- 榴莲芯，大满足
Durian core, great satisfaction

Chicken Cheese Floss Toast Bread

乐锦记·乳酪味鸡肉丝吐司

420g / bag



规格:420g/包 (8片/包)

Specification :420g/bag (8pcs/bag)

外箱尺寸 :540*450*180mm (10包/箱)

Carton size:540*450*180mm (10bags/ctn)

HAPPY RICH SYMBOL
美味传承·乐在其中



- 优选小麦，麦香浓郁，阳光小麦粉，绵软回弹
Preferred wheat, rich in wheat aroma, sunny wheat flour, soft and resilient
- 真鸡肉丝炒制，根根饱满，富有嚼劲
Stir fried shredded chicken with full and chewy roots
- 36°C恒温醒发，专用隧道炉烘烤
36 °C constant temperature awakening, dedicated tunnel furnace baking
- 16层开酥工艺，层次丰富，吐司锁水，绵密柔软
16 layer pastry process, rich in layers, with toast that locks in water and is dense and soft
- 沙拉鲜香，丝滑不腻，咸甜CP，所向披靡
Salad is fresh and fragrant, silky but not greasy, combine salty and sweet, perfect taste

规格:50g*50/箱 (50袋/箱)

Specification :50g/bag (50bags/ctn)

外箱尺寸 :395*280*220mm

Carton size:395*280*220mm (50bags/ctn)

HAPPY RICH SYMBOL
美味传承·乐在其中



安徽乐锦记食品有限公司
ANHUI LEJINJI FOOD CO., LTD.

Round Bread

乐锦记·圆面包



- 氧气圆面包，蓬松柔软会呼吸
Aerobic round bread, fluffy and soft, seems to breathe
- 层层叠叠，片片耐撕
Layer by layer, easy tearing
- 单独包装：便于携带
Individual package: easy to carry
- 新西兰乳粉，奶香醇厚
New Zealand milk powder, rich and creamy
- 三道开酥慢发酵，多层面团丝丝松软
Three processes of slow fermentation, multi-layer dough with soft and silky texture

HAPPY RICH SYMBOL
美味传承·乐在其中



安徽乐锦记食品有限公司
ANHUI LEJINJI FOOD CO., LTD.



80g

规格：80g/袋
Specification: 80g/bag
外箱尺寸：510*415*210mm (32袋/箱)
Carton size: 510*415*210mm (32 bags/ctn)



规格：320g/袋
Specification: 320g/bag
外箱尺寸：240*440*365mm (8袋/箱)
Carton size: 240*440*365mm (8 bags/ctn)



320g / bag

规格：320g/袋
Specification: 320g/bag



外箱尺寸：530*440*220mm (10袋/箱)
Carton size: 530*440*220mm (10 bags/ctn)

HAPPY RICH SYMBOL
美味传承·乐在其中

Sweetheart Pastry

乐锦记·老婆饼

370g / bag



- 皮薄馅多，香醇美味
Thin skin with many fillings, fragrant and delicious
- 层层香糯，软糯适口
Layers of fragrant and glutinous, soft and palatable
- 严选鲜鸡蛋，阳光小麦粉，江南熟粉制作
Strict selection of fresh eggs, Sunshine Wheat Flour, Made from Jiangnan Cooked Flour
- 手工揉和饼皮，味道层次分明
Hand kneaded pastry crust, with distinct layers of flavor
- 单独包装：便于携带
Individual package: easy to carry

规格：370g/袋
Specification: 370g/bag

外箱尺寸：420*300*175mm (10袋/箱)
Carton size: 420*300*175mm (10 bags/ctn)

HAPPY RICH SYMBOL
美味传承·乐在其中

Banana Bread

乐锦记·香蕉面包

380g / bag



- 1:1复刻香蕉造型
True-to-life banana replica crafted in 1:1 ratio
- 蕉香松软
Exuding tropical aroma with cloud-like softness

规格：380g/袋(6根/袋)
Specification: 380g/bag(6 pcs/bag)
外箱尺寸：450*420*250mm(10袋/箱)
Carton size: 450*420*250mm (10bags/ctn)

HAPPY RICH SYMBOL
美味传承·乐在其中

Croissant

乐锦记 · 可颂面包

CHOCOLATE FLAVOR 巧克力味



LACTOBACILLUS FLAVOR 乳酸菌味

STRAWBERRY FLAVOR 草莓味



- 香酥多层
Fragrant pastry with multiple layers
- 丝滑细腻
Smooth and delicate
- 甜而不腻
Sweet but not cloying
- 法式酥皮
French puff pastry

HAPPY RICH SYMBOL
美味传承 · 乐在其中

规格:330g/包(6根/包)

Specification :330g/bag(6 pcs/bag)

外箱尺寸:560*390*275mm(10包/箱)

Carton size:560*390*275mm(10bags/ctn)

规格:220g/包(4根/包)

Specification :220g/bag(4pcs/bag)

外箱尺寸:560*400*230mm(12包/箱)

Carton size:560*400*230 mm(12bags/ctn)

规格:55g*40/箱 (40袋/箱)

Specification :55g*40/ctn (40pcs/ctn)

外箱尺寸 :460*320*235mm

Carton size:460*320*235mm

HAPPY RICH SYMBOL
美味传承 · 乐在其中

Corn Bread

乐锦记 · 玉米面包

380g / bag



- 1:1复刻玉米造型
True-to-life corn replica crafted in 1:1 ratio
- 口感湿润，甜而不腻
The taste is moist, sweet but not greasy

规格：380g/袋 (6根/袋)
Specification: 380g/bag (6 pcs/bag)
外箱尺寸：510*415*220mm (10袋/箱)
Carton size: 510*415*220mm (10 bags/ctn)

Thick Sliced Toast

乐锦记 · 厚切吐司

520g / bag



- 香浓牛乳
Fragrant milk
- 醇厚黄油
Rich butter

规格：520g/袋 (8片/袋)
Specification: 520g/bag (8 pcs/bag)
外箱尺寸：540*440*170mm (8包/箱)
Carton size: 540*440*170mm (8 bags/ctn)

Oriental cookies

乐锦记·宫廷桃酥

500g



- 松酥微脆
Flaky and slightly crisp
- 口齿留香
Leaving a lingering aroma
- 好吃不腻
Delicious but Not Greasy

规格：500g/盒

Specification：500g/box

外箱尺寸：460*350*350mm (12盒/箱)

Carton size：460*350*350mm (12boxes/ctn)

Corn Bread

乐锦记·玉米面包

- 巴氏杀菌全蛋液
Pasteurized whole egg liquid
- 粉质细腻麦香浓郁
Fine powder with rich wheat flavor
- 玉米味沙拉酱 $\geq 17\%$
Corn salad dressing $\geq 17\%$

585g



规格：585g/盒 (9根/盒)
Specification：585g/box (9 pcs/box)
外箱尺寸：485*375*210mm (6盒/箱)
Carton size：485*375*210mm (6boxes/ctn)

Banana Bread

乐锦记·香蕉面包

- 1:1复刻香蕉造型
True-to-life banana replica crafted in 1:1 ratio
- 粉质细腻麦香浓郁
Fine powder with rich wheat flavor
- 香蕉味沙拉酱 $\geq 20\%$
Banana salad dressing $\geq 20\%$

520g



规格：520g/盒 (8根/盒)
Specification：520g/bag (8 pcs/box)
外箱尺寸：485*375*210mm (6盒/箱)
Carton size：485*375*210mm (6 boxes/ctn)



规格：588g/盒 (21袋/盒)
Specification：588g/bag (21 pcs/box)
外箱尺寸：485*375*210mm (8盒/箱)
Carton size：485*375*210mm (8 boxes/ctn)

Yolk Rice Crisp (Spicy)

蛋黄锅巴 (麻辣味)

- 咸香酥脆，双面厚涂
Salty, crispy, thick on both sides
- 麻辣鲜香，丝丝入味
Spicy, delicious, and tasty
- 优选糯米，米粒饱满
Glutinous rice is preferred, and the rice grains are full

588g

Cheese Cake

乐锦记·乳酪蛋糕

- 蓬松柔软，纯醇蛋香
Fluffy and soft, mellow egg-scented

Milk Cake

乐锦记·牛奶蛋糕

- 蓬松柔软，浓浓奶香
Fluffy and soft, rich milk flavor

Shredded Chicken Cake With Salad Cream

乐锦记·肉松沙拉蛋糕

- 软糯轻咸，可盐可甜
Soft, glutinous, light and salty, salty and sweet

Lemon cake

乐锦记·柠檬蛋糕

- 蓬松柔软，清新柠香
Fluffy and soft, fresh lemon fragrance



规格:46g*48/箱 (48袋/箱)
Specification : 46g*48/ctn (48pcs/ctn)
外箱尺寸 : 555*335*125mm
Carton size: 555*335*125mm



规格:78g*36/箱 (36袋/箱)
Specification : 78g*36/ctn (36pcs/ctn)
外箱尺寸 : 590*320*120mm
Carton size: 590*320*120mm



规格:52g*40/箱 (40袋/箱)
Specification : 52g*40/ctn (40pcs/ctn)
外箱尺寸 : 585*320*105mm
Carton size: 585*320*105mm



规格:65g*35/箱 (35袋/箱)
Specification : 65g*35/ctn (35pcs/ctn)
外箱尺寸 : 600*330*120mm
Carton size: 600*330*120mm

Rice Crisp (Original/Spicy)

乐锦记·米酥酥(原味/麻辣味)

35g



- 优选糯米，米粒饱满
Glutinous rice is preferred,
and the rice grains are full

规格:35g*140/箱 (140袋/箱)

Specification :35g*140/ctn (140pcs/ctn)

外箱尺寸 :460*280*220mm

Carton size:460*280*220mm