

BEE&YOU Propolis Probiotic Shot Wins at the 2025 Quality Food Awards

London, UK – BEE&YOU proudly announces that its Propolis Probiotic Shot has received the Bronze Award in the All Year Round Enhanced and Fortified Foods category at the **2025 Quality Food Awards**, the longest running and most respected food awards program in the United Kingdom. The awards highlight outstanding products available to purchase in the UK and celebrate excellence, strong consumer value, and meaningful innovation.

BEE&YOU's Propolis Probiotic Shot distinguished itself through a unique combination of pure patented Anatolian propolis extract, 10 billion CFU of *L. rhamnosus*, vitamin C, vitamin D3, zinc, raw honey, and ginger extract. This formulation supports digestive and immune health while remaining stable at room temperature.

This innovation was made possible through BEE&YOU's patented extraction technology. This method preserves the bioactive compounds in propolis and ensures compatibility with probiotic stability, allowing the formula to remain shelf stable without compromising potency or purity. The product was formulated in a certified R&D center and produced in a BRC certified facility that follows the highest safety and quality standards.

BEE&YOU maintains a long-standing commitment to sustainability, working with 10,000 contracted beekeepers who manage more than 750,000 beehives. Inspired by a fair-trade model, the company provides purchase guarantees, materials, equipment, and training, reinforcing bee populations, protecting ecosystems, and supporting local communities.

"This award recognizes more than a single product. It represents a new category of functional nutrition built on patented science, certified quality, and sustainability as a core principle," stated Dr. Samancı the CEO and Founder of BEE&YOU.

The Power of Microencapsulated Probiotics:

At the heart of this innovation is Microencapsulated *Lactobacillus rhamnosus*, a specialized probiotic formulation that utilizes advanced microencapsulation technology. This process enhances the survival and effectiveness of *Lactobacillus rhamnosus* in the product and in the digestive system, ensuring the stability of the product and maximum gut health benefits.

Propolis: A Natural Prebiotic and Antioxidant:

BEE&YOU pure patented Anatolian propolis extract, is naturally high in antioxidants and bioactive compounds. Anatolian Propolis has natural prebiotic properties that boost gut health while delivering powerful immune support, making it an ideal complement to probiotics.

Key Nutrients for Comprehensive Wellness:

This innovative product is a natural formulation made with orange juice and raw honey, enriched with active compounds, and contains no added sugar.

- **Propolis Extract** active compounds (500 mg): BEE&YOU's patented extraction method preserves the potent bioactive compounds in propolis extract and enhances its bioavailability for maximum effectiveness. Anatolian Propolis has powerful antibacterial, antiviral, and anti-inflammatory properties that boost immunity, support wound healing, and protect against infections. It may also help improve oral health, regulate blood sugar, and support heart and brain health.
- **Lactobacillus rhamnosus** (10 billion CFU) is a probiotic that supports gut health, aids digestion, and helps prevent diarrhea, including antibiotic-associated and traveler's diarrhea. It also boosts immunity, improves skin health, may reduce allergy symptoms, and supports mental well-being by influencing the gut-brain axis.
- **Ginger (500 mg)**: is rich in antioxidants and anti-inflammatory compounds, helping digestion, boosting immunity, reducing nausea, and supporting heart and brain health.
- **Vitamin D3 (800 IU)** : supports healthy bone development and strengthens immune function.
- **Vitamin C (900 mg) and zinc (11 mg)** work together to enhance immune response and protect against environmental stressors.

Dr. Asli Samanci, CEO and founder of BEE&YOU, shared the journey behind the brand: *“Knowing that Anatolia, where we source our bee products from, with 700 beekeepers and 12,000 plant species, is one of the world's leading beekeeping regions, I made the decision to produce propolis in Anatolia instead of importing it from China. We established our company in the university technology development area, launching propolis production through our Contracted Beekeeping Model. We successfully obtained an international patent for our propolis extract. Through collaborations with medical faculties, we have scientifically proven the health benefits of Anatolian propolis in more than 30 clinical studies.*

Today, in our 10,500 square meter GMP, BRC, IFS, and FDA inspected facility, we produce more than 200 value added dietary supplements and skincare products including natural propolis, royal jelly, raw honey, pollen, bee bread, and bee venom. We export to 37 countries and operate one of the largest propolis production facilities globally. Our brand has gained global recognition and consumer trust.”

BEE&YOU is honored to receive this award and continues its mission to deliver natural wellness solutions rooted in science, sustainability, and deep respect for bees and the ecosystems they support.

Experience the power of nature and science with BEE&YOU's Probiotic Propolis Shot now available at www.beeandyou.com and Amazon!